

WINPL 2019

WOMEN IN NONPROFIT LEADERSHIP CONFERENCE

LEADERSHIP COMMITTEE



INSPIRING ACTION! STRATEGIZING FOR SUCCESS!

*Thursday, May 30, 2019
8:00 AM – 2:30 PM
The Filmore Philadelphia
29 E Allen St, Philadelphia, PA 19123*

The goal of the Women in Nonprofit Leadership Conference is to bring together women leaders and aspiring women leaders in the nonprofit sector **to engage in discussions** about relevant issues - empowerment, fundraising, capacity building, board development, hiring, collaboration, diversity, etc. and **foster meaningful relationships** that last beyond the event.

SPONSORSHIP OPPORTUNITIES

Sponsorship of the Women in Nonprofit Leadership Conference demonstrates your support for furthering the collaborative spirit among women leaders of mission-driven organizations committed to transformational impact.

Our Leadership Committee is pleased to present a variety of sponsorship and advertising opportunities for the 2019 Women in Nonprofit Leadership Conference. Packages are available to meet all priorities and budget ranges. To secure your sponsorship, please return a completed form (form below) by **April 5, 2019**. Please contact Jennifer Alleva at Jennifera@yptc.com or (215) 670-2012 to discuss any of these opportunities in further detail.

Sponsors at all levels will receive the following benefits:

- Your organization featured in pre-event promotions and invitations reaching more than 250 nonprofit professionals in the greater Philadelphia area
- Recognition in program materials and event signage
- Exhibitor tables during networking sessions

Additionally, special advertising opportunities in the *Leadership Digest & Program Guide* are an affordable alternative to support this exceptional event and promote your organization's mission, vision and valuable work for the benefit of our neighbors.

WWW.WINPL.ORG

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SPONSORSHIP PACKAGES

SPONSOR BENEFITS	<u>Presenting</u> \$10,000	<u>Leadership</u> \$5,000	<u>Trailblazer</u> \$2,500	<u>Connector</u> \$1,000
Logo on Printed and/or Digital Invitations	X	X		
Introduce Keynote Speaker	X			
Introductions/ Podium Address (1-2 minutes)		X		
Advertisement in <i>Leadership Digest & Program Guide</i>	X (Inside Front Cover or Back Cover)	X (Full Page)	X (Half Page)	X (Quarter Page)
Exhibitor Space	Premier Placement	X	X	X
Reserved Seating	10	5	4	2

LEADERSHIP DIGEST & PROGRAM GUIDE ADVERTISEMENTS

Full Page	Half Page	Quarter Page
\$500	\$300	\$150

SPONSORSHIP COMMITMENT

Sponsor Level: ☐ Presenting ☐ Leadership ☐ Trailblazer ☐ Connector

Advertisement: ☐ Full Page ☐ Half Page ☐ Quarter Page

Company/Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Which workshop topic are you most interested in?

- ☐ Speaking Your Truth: Telling your personal and organizational story
- ☐ Diversity on Your Board: Building a board that reflects the communities you serve

All payments must be received by **April 5, 2019**. Please make checks payable to **Committee of Seventy**.

Submit form and payment to:
Lauren Cristella, Chief Advancement Officer
 Committee of Seventy
 123 South Broad Street
 Suite 1800
 Philadelphia, PA 19109

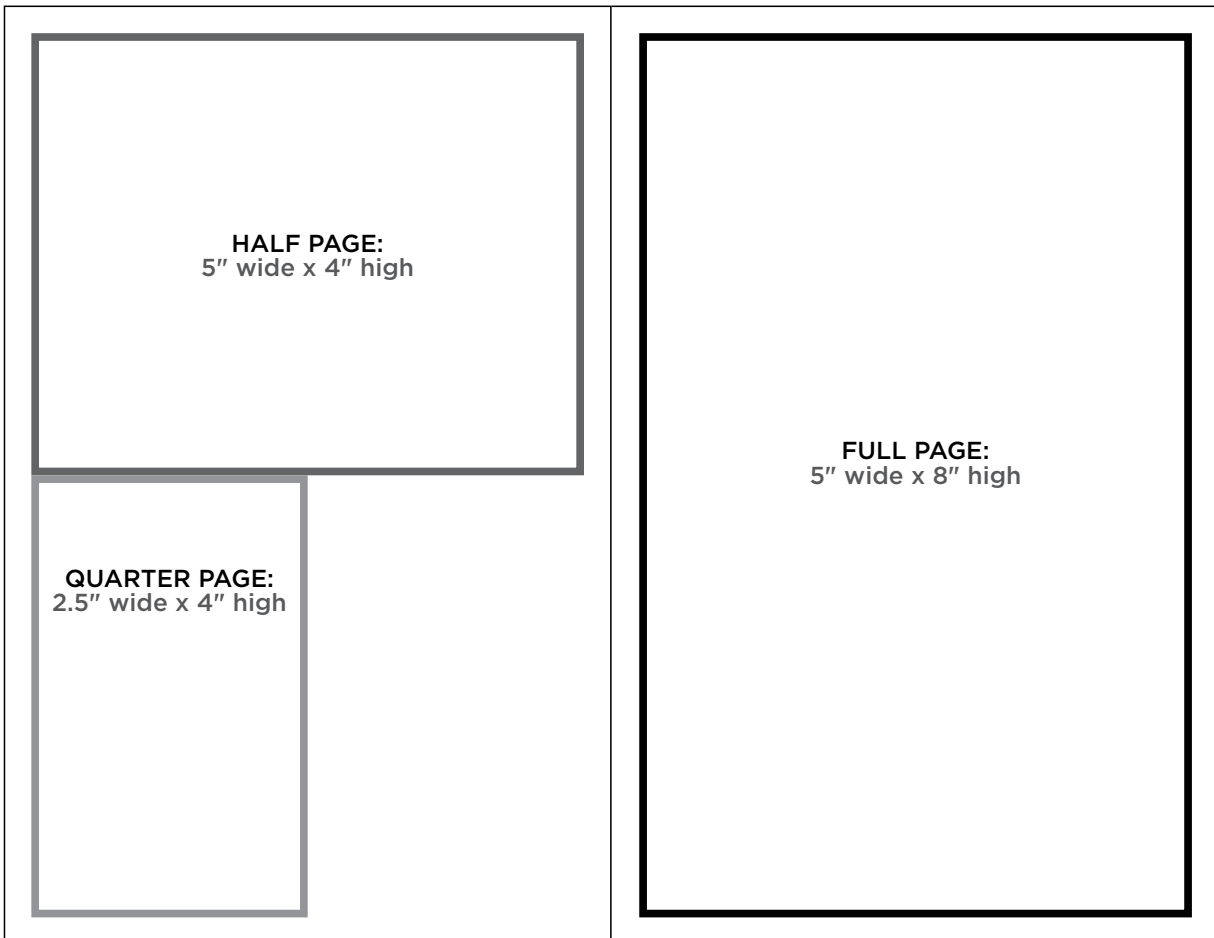
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Program Book Ad Sizes

PROGRAM BOOK: STANDARD FORMAT
5.5" WIDE X 8.5" HIGH



AD ARTWORK SPECIFICATIONS

Please submit ad in a high-resolution PDF digital file by May 3, 2019. Do not submit artwork with any bleeds or crop marks, as it is not needed. Files can be emailed to Lauren Cristella at lcristella@seventy.org.

Check spelling and contact info in your ad before submitting.